



Shoes That Fit

Every Child Deserves Them

Corporate Partners

Help kids **learn, play** and **thrive!**

CORPORATE PARTNER

Corporate Partnerships are our highest level of engagement, providing shoes for the greatest number of children both locally and nationally. Companies who want to leverage their assets to create a complete marketing and social responsibility platform benefit tremendously from this model. Our Corporate Partners adopt schools in their own communities and provide a financial contribution to support Shoes That Fit's work nationally. These partnerships provide significant employee engagement programs, can involve customer retail activations, and provide an opportunity for vendors to share the cost of a robust, enterprise-wide philanthropic initiative.

SPONSOR A SCHOOL

This is the perfect model for companies whose employees want to participate in making a difference in the community, but are short on time. Shoes That Fit does all the heavy lifting by identifying the school, getting kids measured, purchasing shoes and arranging an on-site delivery event at the school. Employees show up on delivery day for a mini event to distribute shoes to 50 of the kids they will be helping. \$3,000 helps 100 children and \$5,000 helps 200 children. For donations of \$10,000 or more we customize a program that can include a full school delivery and PR component.

EMPLOYEE ENGAGEMENT

Companies looking to attract and retain the best and brightest employees are creating corporate cultures of giving. Anytime co-workers can focus their collective attention on a project that is helping the community and promoting team building, it's a win-win. In this hands-on model, employees determine how many children they can help, they purchase the shoes and arrange to deliver them to the school (no event) or our emergency shoe distribution center.

DONATE SHOES - RETAILERS

To accomplish our goal of doubling the number of children we serve each year, we need SHOES. Sneaker brands, retail chains, specialty footwear shops, online stores and wholesalers who want to make a difference in the lives of local children in need can donate new athletic shoes year round. We have a dedicated warehouse capable of receiving large shipments. This is a no/low cost way of helping kids with your excess inventory.

*For more information, please contact our Vice President of Strategic Partnerships,
Nekeda Newell-Hall at (909) 482-0050 or email her: nekeda@shoesthatfit.org.*

www.shoesthatfit.org

Shoes That Fit is a 501(c)(3) nonprofit • EIN:95-4425565

learn. play. thrive.



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Our Mission is to tackle one of the most visible signs of poverty in America by giving children in need new sneakers to attend school with dignity and joy, prepared to learn, play and thrive.

A new pair of shoes can be life-changing for a child. School attendance, self-esteem, and behavior improve. Physical activity increases. Smiles return. All from an often over-looked item – a good pair of shoes.

Our vision is that, one day, every child in America who needs new shoes gets new shoes, allowing all children the opportunity to reach their highest potential.

In 2018, we helped over 131,000 children across the country. We are active in 48 states, Washington, DC and Puerto Rico. The teachers who work with the children we help report significant increases in:

- Self-Esteem (85%)
- Social Interaction (70%)
- Participation in physical activity (68%)

We accomplish all this with a substantial volunteer effort, and with the help of civic organizations and corporations.

YOU can help us reach our goal of doubling the number of children we reach each year by making a difference today. Contact us to get started.

Some of our current and past partners include:

- Nordstrom, Inc.
- Kiwanis Club of Upland
- DaVita Inc.
- Perera Construction
- Claremont Lincoln University
- First United Methodist Church (San Diego)
- Rack Room Shoes
- San Antonio Spurs
- Los Angeles Kings
- Los Angeles Galaxy
- Plus, we have volunteers across the country!

How we work:

- We pair volunteers, businesses, colleges, community organizations and other groups of caring people with schools in their community that have students who need new shoes.
- The school identifies the children in need and measures them with materials we provide.
- Shoes (and socks) are purchased by the volunteers and delivered to the school.

1420 N. Claremont Blvd., Suite 204A, Claremont, CA 91711

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Facts about Childhood Poverty:

- **1 in 5 children in the U.S. — about 21% of all children — live in poverty.**
- **31 million — 43% of all children in the US— live in low-income families.**
- Most Americans don't think about the need for shoes. But when families have to choose between rent, food, medical care and shoes, **shoes often come last.**
- Without proper shoes, kids are more likely to be chronically absent from school, or when they are there, to not participate fully in activities. According to the Robert Wood Johnson Foundation, **students who are chronically absent are up to seven times more likely to drop out of high school.**

Facts about Shoes That Fit:

- **We were founded in 1992**, and have been proudly providing kids in need with new shoes and other necessities for the past 27 years. **In 2018, we served over 131,000 kids!**
- **We match volunteer groups** with schools that have kids in need.

- **We measure each child's feet** and give them a **brand new pair of sneakers.** We *never* distribute used shoes.
- **Our Emergency Warehouse** serves over 7,000 kids in the L.A. area each year.
- We focus our efforts on children in the U.S. with **over 90% of contributions going directly to kids.**
- **We don't accept any government funds**, instead relying upon an impressive network of volunteers, and on generous individual, corporate and foundation donors.
- We have received a **four-star rating from Charity Navigator** (their highest award)!
- We were named as a **California Nonprofit of the Year** in 2017!

Shoes are more than just shoes.

Join us. Together with our partners, we give more than just new shoes. We give children dignity, pride, and joy, allowing them to **learn, play and thrive.**

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