

SHOES THAT FIT
BOARD MEETING MINUTES
January 25, 2018

Members Present: Ron Cohen (by phone) Marylou Ferry, Juli Hester, Lesley Irvine, Stig Lanesskog, Wayne McDonnell (by phone), Ann Morgan, Andrew O'Boyle (by phone), Tony Ramos, Cris Stark, and Mary Trigg.

Members Absent: Carole Pelton and Karen Taylor Herring

Staff Present: Amy Fass, Executive Director, Lee Kane, Program Manager, and Karen McMillen, Director of Operations.

The Board meeting was called to order at 5:06p. by Board Chair, Ann Morgan.

I. CONSENT AGENDA

The consent agenda was moved and approved.

II. PROGRAM REPORT

Lee Kane reported on the Shoes That Fit program in 2017. The activity coming in from the web has increased substantially with the launch of our new website last spring. We are in the process of adding more Program support to keep up with that activity. We have a significant list of schools that have reached out to us in need of help and we are looking at ways to become more pro-active in meeting that need. Discussion ensued about ways the Board could support a more pro-active stance. Lee left after her presentation.

III. CHAIR'S REPORT

Ann Morgan presented the Board Calendar for the year, along with the Conflict of Interest policy, Board Pledge form, and Executive Director's job description. It was noted that the ED job description has been approved by the Executive Committee. Board members present signed their COI forms, and those not present were asked to sign and send in ASAP. Shoes That Fit requires 100% participation of the Board in annual donations and need the Pledge forms back as soon as possible as well. Ann noted that the Board giving in 2018 had more than doubled over 2017.

IV. FINANCE COMMITTEE REPORT

Juli Hester gave a report on Shoes That Fit's current finances. Juli went over the balance sheet, income statement and monthly trend sheet and pointed out that Shoes That Fit has grown substantially in month-to-month profitability over the past few years. Our cash on

hand and endowment are both up. The Finance Committee will be looking at how to manage the cash on hand.

The Audit is scheduled for February 27, 2018.

Amy Fass noted that the budget is designed to align with and support our strategic goals. In 2018 we will want to invest in our infrastructure to help us drive our growth goals.

V. EXECUTIVE DIRECTOR REPORT

Amy Fass reported on the organization's goals for 2018. We have hired a part time Grant Writer to allow Rebecca Korduner to devote more of her time to Program, thus expanding our capacity to reach more kids.

We will be focusing on how to become more pro-active in meeting need in Los Angeles. We will be pursuing another major corporate partner, as well as nurturing our relationships with our current corporate partners to ensure ongoing support. We will be exploring strategic partnerships as a way to expand our reach as well.

We have made significant investments in PR and Marketing that are expanding our visibility and drawing new opportunities to us. We are also spending more on shoes than we have in the past through our relationship with our wholesaler. This is allowing us to work with corporate partners and large individual donors in a way makes it easier for them to help children.

We will be focusing on doing smaller donor-cultivation events this year, rather than organizing another big event repeat of our 25th Anniversary year; our goal is to capture the interest raised in 2017.

We have a need for more Spanish-speakers either on staff or on the Board and will be looking for ways to bring that expertise to our organization.

There was discussion about how committees on the Board can support the organizational goals and growth strategy; there will be an update on the Strategic Plan in October.

Amy presented a new partnership with a socially conscious retailer, Wire and Honey, that is raising funds and visibility for our organization to help kids in Baltimore.

The meeting adjourned at 6:18pm.

Respectively submitted by Karen McMillen.

Ron Cohen, Secretary

Date

SHOES THAT FIT
BOARD MEETING MINUTES
February 22, 2018

Members Present: Marylou Ferry, Juli Hester, Stig Lanesskog, Wayne McDonnell (by phone), Ann Morgan, Andrew O'Boyle (by phone), Carole Pelton, Tony Ramos, Cris Stark, Karen Taylor Herring (by phone) and Mary Trigg.

Members Absent: Ron Cohen, Lesley Irvine

Staff Present: Amy Fass, Executive Director; Nekeda Newell-Hall, Director of Corporate Relations; Amanda Nelson, Donor Relations and Communications Manager

The Board meeting was called to order at 5:05pm by Board Chair, Ann Morgan.

I. CONSENT AGENDA

The consent agenda was moved and approved.

II. CORPORATE GIVING REPORT

Nekeda Newell-Hall provided an update on the state of corporate giving, including an overall recap of the companies we are currently working with as well as our need for new corporate partners. Nekeda also distributed a corporate partner packet to give everyone an idea of what's included when she reaches out to companies. She also distributed a list of upcoming deliveries and invited the Board to attend when and if they can. Nekeda left at the end of her presentation.

III. PRESIDENT'S REPORT

Ann Morgan shared that 100% of pledges and conflict of interest documents have been submitted which was good news. She also shared the 2018 Board meeting calendar, as well as a new roster which includes Tony's new email. Maribel Garcia has stepped off the Board because of family obligations; we hope she will be able to return.

IV. FINANCE COMMITTEE REPORT

Juli Hester reported on Shoes That Fit's current finances, including a very positive asset review from Gould Management. Juli went over the balance sheet, and given our strong cash positions, she made a motion from the Finance Committee to move \$100,000 from our reserve at Gould into the endowment fund. Amy Fass suggested moving a portion of the \$100,000 from our cash, so that our non-current assets show an increase. Juli revised her motion; after some discussion, the Board voted 10 in favor and 1 opposed to move the money from a combination of the reserve and cash into the endowment.

V. GOVERNANCE COMMITTEE REPORT

Tony announced that the committee report was distributed in the Board packet.

VI. MARKETING COMMITTEE REPORT

Marylou Ferry and Amanda Faught presented a 2018 Strategic Marketing Plan to the group. The plan included an analysis of the positive 2017 year, plus five focus pillars for marketing efforts in 2018, including: increase annual fund; secure additional corporate partners; increase media and social media; targeting Los Angeles; growing existing corporate partners. There are several areas Shoes That Fit Is hoping to have Board involvement, including hosting a series of mini events.

Amanda also handed out new marketing brochures and folders, in addition to a ‘Ten Things You Should Know About Shoes That Fit’ worksheet which was created by the Marketing Committee in an effort to better equip everyone with answers to common questions we encounter.

VII. EXECUTIVE DIRECTOR REPORT

Amy began her report by sharing with the group our ‘2017 Thank You’ mailer which has been received positively.

She provided some updates on the office, including our recent makeover of the hub and the conference room, plus the addition of Stuart Wood as a part-time grant writer.

The audit will take place on Tuesday, February 27th and everyone is invited to attend.

Amy is working with [Donor name removed] and has a meeting with the new marketing leadership at [Donor name removed] in April. We sent her a care package that was received very positively.

We are working on a second partnership with KTLA this year and hope to include a shoe partner in the event. Amy is also working on proposals for [Donor name removed] and [Donor name removed].

Lastly, Shoes That Fit got feedback from our PR firm about the logo. Amy’s suggestion is to work with HGPR on the logo and whether or not it needs updating before putting together a committee.

The meeting adjourned at 6:25pm.

Respectively submitted by Amanda Nelson.

Juli Hester, Treasurer

Date

SHOES THAT FIT
BOARD MEETING MINUTES

March 22, 2018

Members Present: Ron Cohen, Marylou Ferry, Juli Hester, Lesley Irvine, Stig Lanesskog, Wayne McDonnell (by phone), Ann Morgan, Andrew O'Boyle (by phone), Carole Pelton, Tony Ramos, Cris Stark, and Mary Trigg (by phone).

Members Absent: Karen Taylor Herring

Staff Present: Amy Fass, Executive Director; Amanda Nelson, Donor Relations and Communications Manager

Guest: Andy Weissman, Weizmann Institute of Science

I. WELCOME

The Board meeting was called to order at 5:09 pm by Board Chair, Ann Morgan.

II. PLANNED GIVING PRESENTATION

Andy Weismann of the Weizmann Institute of Science gave a presentation on planned giving. He shared information about what planned giving is, the various ways it works, and encouraged the Board to consider including Shoes That Fit in their estate plans, as well as having that conversation with family and friends.

Some suggestions he offered is to create a name for the group of people who have agreed to a planned gift ("a legacy society"), create a logo for the group, and potentially have a committee or chair and co-chair to lead the group.

III. CONSENT AGENDA

Approved.

IV. PRESIDENT'S REPORT

Ann distributed an updated gift acceptance policy to the group that was approved by the Executive Committee. She also announced that Amy will be featured in a newsletter by the Executive Service Corps.

V. GOVERNANCE COMMITTEE REPORT

Tony distributed new Board member nomination forms and asked the Board to fill them out so the group can start vetting potential new Board members. The hope is to have on-boarded new members by the September retreat.

VI. MARKETING COMMITTEE REPORT

Carole shared that Shoes That Fit sent out a Spring 2018 Newsletter this week.

She also shared her enthusiasm for and commitment to the new planned giving initiative, as well as her excitement for an upcoming series of Board-hosted events, which she has called “Shoes and Champagne.” Carole, Mary and Marylou have committed to hosting events and the hope is that other board members participate, as well.

VII. EXECUTIVE DIRECTOR REPORT

Amy began her report by sharing with the group that we have two upcoming mailings: the newsletter and a planned giving postcard. This mailing will be a light announcement of the program.

The Board concurred with her recommendation to discuss naming the planned giving group after our founder--“Elodie’s Legacy” was agreed on by the group. Amy will meet with Elodie in June. We will not make a change until Elodie has been told.

The audit was held on February 27th and will be presented at the April Board meeting.

HGPR has taken over the logo redesign for the time being. They will solicit feedback and we hope to have some ideas by the Board retreat in September.

Amy and Nekeda will head to Seattle to meet the new Nordstrom executive in April.

Amy announced several upcoming deliveries, including Fresno [Donor name removed], Pico Rivera [Donor name removed], Oakland [Donor name removed], Chicago [Donor name removed], and the Bronx [Donor name removed]. [Donor name removed] will also host another delivery in the fall and we are pursuing [Donor name removed].

Lastly, Shoes That Fit is in conversations with the LAPD about expanding our program and our footprint in Los Angeles.

The meeting adjourned at 6:19pm.

Respectively submitted by Amanda Nelson.

Ron Cohen, Secretary

Date

SHOES THAT FIT
BOARD MEETING MINUTES
April 26, 2018

Members Present: Ron Cohen, Marylou Ferry, Juli Hester, Lesley Irvine, Stig Lanesskog, Carole Pelton, Cris Stark, and Mary Trigg (by phone).

Members Absent: Karen Taylor Herring, Wayne McDonnell, Ann Morgan, Andrew O'Boyle, Tony Ramos

Staff Present: Amy Fass, Executive Director; Karen McMillen, Director of Operations

Guest: Jeff Werner, Partner, Bowen, McBeth, Inc.

I. WELCOME

The Board meeting was called to order at 5:04 pm by Secretary, Ron Cohen.

II. 2017 AUDIT PRESENTATION

Jeff Werner of Bowen, McBeth, Inc., presented Shoes That Fit's Auditor's Report for 2017. Management has adopted the auditor's recommendation to document approval of bank reconciliations and journal entries.

III. CONSENT AGENDA

March 22, 2018 Board Meeting Minutes were approved with two edits. The March 31, 2018 Financials were received.

IV. OPERATIONS AND SECURITY REPORT

Karen McMillen, Shoes That Fit's Director of Operations, presented a report on her areas of focus in Operations and current security measures and planned improvements.

V. GOVERNANCE COMMITTEE REPORT

The Governance Committee presented its nominations for appointment to the Board of Directors. Cris Stark presented the nomination of Rick Duque from the Webb Schools, and Amy Fass presented the nomination of Heidi Stoecklein from LAPD. By motion, both appointments were approved.

VI. FINANCE COMMITTEE REPORT

Juli Hester reviewed the reasons for variations between the 2017 and 2018 financials (no event income in 2018, a shift in the pay period schedule, and additional staff brought on to support planned growth.)

Juli also reported that the Finance Committee met with Gould Asset Management to discuss Shoes That Fit's investment portfolio; Gould reported that our portfolio does not directly own securities in the gun industry, and contains 5 funds that have a total of

investment of \$32 in gun industry securities, representing 1/100th of 1% of market capitalization.

After discussing our limited, indirect investment in gun industry securities and the increased expense ratios incurred by moving to Responsible Investment strategies using ESG funds (funds that screen for “controversy” in Environmental, Social and Governance sectors), the committee decided that it was fiscally prudent to keep our investments diversified, with low-expense ratios (and no direct investment in gun industry securities), rather than deconstructing the entire portfolio for the purpose of eliminating this minimal investment.

VII. PROGRAM COMMITTEE REPORT

Stig Lanesskog reported that the committee is reviewing data from the various kinds of program donors to help determine where Shoes That Fit is growing and advise management on where to focus efforts for growth. They are also reviewing Shoes That Fit’s current wait list of schools who are looking for help to share thoughts about how to meet that demand. Their overall focus is to look at barriers to and opportunities for growth.

VIII. EXECUTIVE DIRECTOR REPORT

Amy Fass reported that the Fresno delivery funded by [Donor name removed] was very successful and that [Donor name removed] would like to double their contribution next year. Fresno is an area of very high need. We received a lot of press for the delivery.

Amy also reported that she and Nekeda Newell-Hall, Director of Corporate Engagement, met with [Donor name removed] and that [Donor name removed] is interested in exploring ways to grow its involvement with Shoes That Fit.

We have had a strong response from individual [Donor named removed]) locations that would like to participate in our program and Amy will be meeting with [Donor name removed] to look at how best to continue our work with them.

Staff is exploring relationships with additional shoe suppliers.

Amy reported that [Donor name removed] passed away and we are looking at ways to pay our respects.

An updated Organizational Chart was circulated.

The meeting adjourned at 6:35pm.

Respectively submitted by Karen McMillen.

Ron Cohen, Secretary

Date

SHOES THAT FIT
BOARD MEETING MINUTES
May 24, 2018

Members Present: Rick Duque, Lesley Irvine, Stig Lanesskog, Ann Morgan, Andrew O’Boyle (by phone) and Mary Trigg (by phone).

Members Absent: Ron Cohen, Marylou Ferry, Karen Taylor Herring, Juli Hester, Carole Pelton, Wayne McDonnell, Tony Ramos, Cris Stark, Heidi Stoecklein

Staff Present: Amy Fass, Executive Director; Karen McMillen, Director of Operations; Nekeda Newell-Hall, Director of Corporate Engagement

I. WELCOME

The Board meeting was called to order at 5:05 pm by President, Ann Morgan.

II. CONSENT AGENDA

Approval of the Consent Agenda was tabled until the June meeting due to the lack of a quorum.

III. PRESIDENT’S REPORT

Ann Morgan reminded those present about the Board Retreat, scheduled for September 21. Possible discussion items for the Retreat are areas of focus and areas for growth for the organization, Board term limits, cultural sensitivity and organizational flexibility.

IV. CORPORATE ENGAGEMENT REPORT

Nekeda Newell-Hall reported on current efforts to build relationships with corporate partners in our strategic growth areas. One particular area of focus is Los Angeles and a partnership Shoes That Fit is building with the Los Angeles Police Department. She also presented several upcoming delivery opportunities for Board Members.

V. FINANCIAL REPORT

The Financial Report was tabled until the June meeting due to the lack of a quorum.

VI. EXECUTIVE DIRECTOR REPORT

Amy Fass reported on several meetings she had with potential supporters in Chicago and New York, and on the organization’s work to increase its social media presence.

The meeting adjourned at 6:07pm.

Respectively submitted by Karen McMillen.

Ann Morgan, President

Date

SHOES THAT FIT
BOARD MEETING MINUTES

June 28, 2018

Members Present: Ron Cohen (by phone), Rick Duque, Marylou Ferry, Karen Taylor Herring, Juli Hester, Lesley Irvine, Ann Morgan, Andrew O'Boyle (by phone), Tony Ramos, and Mary Trigg.

Members Absent: Stig Lanesskog, Wayne McDonnell, Carole Pelton, Cris Stark, Heidi Stoecklein

Staff Present: Amy Fass, Executive Director; Karen McMillen, Director of Operations, Stuart Wood, Grant Writer

I. WELCOME

The Board meeting was called to order at 5:06 pm by President, Ann Morgan.

II. GRANTS AND RESEARCH REPORT

Stuart Wood, Shoes That Fit's Grant Writer, introduced himself and discussed his grant writing and research activity.

III. CONSENT AGENDA

The consent agenda was moved and approved.

IV. PRESIDENT'S REPORT

Ann Morgan circulated the updated Board Roster and discussed re-scheduling the July Board meeting to August 30th. Those in attendance supported the move.

V. GOVERNANCE COMMITTEE REPORT

The Governance Committee presented its nomination of Genoveva Meza Talbott to the Board of Directors. The motion was approved unanimously.

Tony Ramos reported on the upcoming Board Retreat on September 21st from 8:30am to 3:30pm at Honnold Library. He also circulated a proposed Media Policy for the Board; the motion was unanimously approved.

VI. EXECUTIVE DIRECTOR'S REPORT

Amy Fass distributed a Strategic Plan Update showing progress and activity for the first two quarters of 2018. Highlights from the report:

- Shoes That Fit helped more than 120,000 children in the 2017-2018 school year.
- Shoes That Fit has been awarded an AmeriCorps VIP to help with community growth.
- The Board retreat will focus on Board growth.
- Operation Shoes That Fit LA launched with a distribution with the LAPD and LA Lakers mobile unit this month.

- She also discussed growth with both [Donor name removed] and [Donor name removed].
- Amy reported on a developing partnership with [Donor name removed] that will allow us to purchase large quantities of shoes at steep discounts.
- Our online donations grew by 70% since the web launched last March; we have received 483 web-to-lead inquiries, 44 of which have resulted in new groups.
- Amy invited Board members to attend two upcoming events; the Claremont Craft Ales Anniversary Party, benefitting Shoes That Fit on July 14th, and the KTLA shoe delivery on September 28th.

The meeting adjourned at 6:12pm.

Respectively submitted by Karen McMillen.

Ron Cohen, Secretary

Date

SHOES THAT FIT
BOARD MEETING MINUTES
August 30, 2018

Members Present: Ann Morgan, Chair, Ron Cohen, Rick Duque, Juli Hester, Lesley Irvine, Stig Lanesskog, Andrew O’Boyle (by phone), Carole Pelton, Tony Ramos, Cris Stark, Heidi Stoeklein, Genoveva Meza Talbott, and Mary Trigg.

Members Absent: Wayne McDonnell, Karen Taylor Herring

Staff Present: Amy Fass, Executive Director; Karen McMillen, Director of Operations

I. WELCOME

The Board meeting was called to order at 5:00 pm by Board Chair, Ann Morgan. Tony Ramos provided introductions of new Board members, Heidi Stoecklein and Genoveva Meza Talbott. Ann reported that Marylou Ferry has resigned from the Board for personal reasons.

II. PRESIDENT’S REPORT AND CONSENT AGENDA

The consent agenda was moved and approved with Genoveva Meza Talbott abstaining.

III. GOVERNANCE COMMITTEE REPORT

Tony Ramos reminded members about the upcoming retreat and asked for updated information on any who is unable to attend.

IV. BOARD *EFFECT* TRAINING

Amy Fass introduced a new Board management platform, Board*Effect*, and members underwent introductory training on the platform.

V. EXECUTIVE SESSION

The Board entered Executive Session at 5:50pm for the annual review of the Executive Director’s performance.

The meeting adjourned at 6:30pm.

Respectively submitted by Karen McMillen.

Ron Cohen, Secretary

Date

**SHOES THAT FIT
BOARD MEETING MINUTES**

October 25, 2018

Members Present: Ann Morgan, Chair, Rick Duque, Karen Taylor Herring (by phone), Juli Hester, Lesley Irvine, Stig Lanesskog, Wayne McDonnell (by phone), Andrew O'Boyle (by phone), Carole Pelton, Tony Ramos, Cris Stark, Heidi Stoeklein, Genoveva Meza Talbott, and Mary Trigg.

Members Absent: Ron Cohen

Staff Present: Amy Fass, Executive Director; Karen McMillen, Director of Operations

I. WELCOME AND EXECUTIVE SESSION

The Board meeting was called to order at 5:00 pm by Board Chair Ann Morgan in Executive Session, where Amy Fass' compensation package was approved. The Board entered general session at 5:10pm.

II. CHAIR'S REPORT AND CONSENT AGENDA

The consent agenda was moved and approved. The Board Dinner will be on Thursday, December 13th at 6pm at the Sycamore Inn.

III. GOVERNANCE COMMITTEE REPORT

Tony Ramos presented the proposed slate of nominations for the 2019 Board (Ann Morgan, Chair; Tony Ramos, Vice Chair; Ron Cohen, Secretary; Juli Hester, Treasurer) and asked for any nominations from the floor. The slate will be voted on in November.

Tony asked for any follow up questions on the Board Self-Assessment from the Retreat and stated that topics for discussion and further Board education from the Assessment will be scheduled for future Board meetings.

The Board discussed preferences for next year's Board Retreat. All in attendance preferred a Friday. Amy Fass will send out a poll on BoardEffect for Retreat dates.

IV. FINANCE COMMITTEE

Juli Hester presented the September financials and reviewed the balance sheet, income statement and monthly trend sheet. Juli pointed out that the loss shown in September was due to increased expenditures for the Emergency Warehouse, while much of the income to cover those expenses was realized in previous months. Juli noted that current projections indicate that we will finish the year on budget.

Juli reported that the Finance Committee reviewed the Shoes That Fit Investment Policy and recommends no changes at this time; the policy will be posted on BoardEffect. She reported on the committee's discussion on reserve levels, which Amy had researched.

All Board Members are invited to the Finance Committee meeting on January 17th where Gould Asset Management will review the quarterly results of our investment portfolio.

V. MARKETING COMMITTEE

Carole Pelton reported that the Committee's current focus is on the Legacy Giving campaign and shared results of the Planned Giving Survey. She also reported that she will be hosting a dinner for Shoes That Fit Founder Elodie McGuirk in December. The Board discussed possible ways to honor legacy donors such as painting names on a wall.

VI. PROGRAM COMMITTEE

Stig Lanesskog reported that the Program Committee is reviewing the Shoes That Fit Financial Model and that they support Shoes That Fit administration's discretion on when to invest resources in a delivery event to build relationships with donors. Stig reported that they also encourage efforts to find a major non-retail donor to help balance the organization's dependence on its two major retail donors.

VII. EXECUTIVE DIRECTOR'S REPORT

Amy Fass reported that the *People Magazine* story on Shoes That Fit is currently scheduled for the November 19th edition and that a story in *Martha Stewart Living* should appear after the first of the year.

There is a delivery next week with the LAPD and LA Rams at Holmes Elementary in LA.

Rack Room Shoes will be doing a Giving Tuesday promotion for Shoes That Fit on their website and via email, as well as at an event featuring NASCAR drivers Corey LaJoie and Bubba Wallace in North Carolina. The drivers and Rack Room are hosting a delivery the following day.

Amy reported that she is working with a new major individual donor who is transferring [Confidential information removed] in stock to help children in either West Virginia or Los Angeles.

The relationships we have been pursuing with [Donor name removed] have not currently yielded results. [Donor name removed] plans are pending.

Amy presented a series of dashboards looking at Fundraising (4), Program (2) and Finance (2) metrics to track growth. She requested feedback on other items they'd like to track. The Board found them very helpful and Amy will update them annually.

The meeting adjourned at 6:11pm.

Respectively submitted by Karen McMillen.

Juli Hester, Treasurer

Date

**SHOES THAT FIT
BOARD MEETING MINUTES**

November 15, 2018

Members Present: Ann Morgan, Chair, Ron Cohen, Karen Taylor Herring (by phone), Juli Hester, Stig Lanesskog, Andrew O'Boyle (by phone), Carole Pelton, Tony Ramos, Cris Stark, Heidi Stoeklein (by phone), and Mary Trigg.

Members Absent: Rick Duque, Lesley Irvine, Wayne McDonnell, Genoveva Meza Talbott,

Staff Present: Amy Fass, Executive Director; Lee Kane, Senior Program and Community Engagement Manager

I. WELCOME AND EXECUTIVE SESSION

The Board meeting was called to order at 5:00 pm by Board Chair Ann Morgan.

II. CHAIR'S REPORT AND CONSENT AGENDA

The consent agenda was moved and approved. Ann handed out pledge envelopes to board members. Ann reminded board about Board Dinner at Sycamore Inn on Thursday, December 13th at 6:00pm

III. GOVERNANCE COMMITTEE REPORT

The board officer slate passed as proposed. The board committee roster for 2019 was approved.

Tony asked for any follow up questions on the Board Self-Assessment from the Retreat and stated that topics for discussion and further Board education from the Assessment will be scheduled for future Board meetings. Tony requested that this information be sent to him within two weeks.

IV. 2019 BUDGET AND 2018 YEAR-END PROJECTIONS

Amy reported that there are two outstanding grant applications and we should know results of those in December. Amy predicts a balanced budget. Budget moved and approved.

V. CEO AND EXECUTIVE DIRECTOR'S REPORT

Amy presented the meeting schedule for 2019. Board Retreat scheduled for September 20.

Shoes That Fit is deepening our relationship with our corporate partners, specifically Nordstrom and Rack Room Shoes.

VI. Rack Room Shoes will be doing a Giving Tuesday promotion for Shoes That Fit on their website and via email, as well as at an event featuring NASCAR drivers Corey LaJoie and Bubba Wallace in North Carolina. The drivers and Rack Room are hosting a delivery the following day. Nekeda and Amy will be present.

The San Antonio Spurs are planning a delivery before the end of the year.

Pursuing an event with the Los Angeles Dodgers in February. Thank you to Heidi Stocklein for making this happen.

Chris Paul's family is planning a shoe donation during NBA All-Star Week in Charlotte, NC.

The West Virginia donor who Amy reported on in October using some of her donation to help kick off our Operation Shoes That Fit Los Angeles event we are planning with the LAPD. We will be able to fill an available truck wrapped with the Operation Shoes That Fit Los Angeles materials with 400 shoes and hopefully help 50 children. This will give children some choice in the shoes they receive.

Amy reported that one volunteer in Ohio raised [Confidential information removed] in one month and that we need to find other sources of shoes in order to be able to grow our program.

The meeting adjourned at 5:40pm.

Respectively submitted by Lee Kane.

Juli Hester, Treasurer

Date