



Shoes That Fit

Every Child Deserves Them

Corporate Partners

Help kids **learn, play** and **thrive!**

CORPORATE PARTNER

Corporate Partnerships are our highest level of engagement, providing shoes for the greatest number of children both locally and nationally. Companies who want to leverage their assets to create a complete marketing and social responsibility platform benefit tremendously from this model. Our Corporate Partners adopt schools in their own communities and provide a financial contribution to support Shoes That Fit's work nationally. These partnerships provide significant employee engagement programs, can involve customer retail activations, and provide an opportunity for vendors to share the cost of a robust, enterprise-wide philanthropic initiative.

SPONSOR A SCHOOL

This is the perfect model for companies whose employees want to participate in making a difference in the community, but are short on time. Shoes That Fit does all the heavy lifting by identifying the school, getting kids measured, purchasing shoes and arranging an on-site delivery event at the school. Employees show up on delivery day for a mini event to distribute shoes to 50 of the kids they will be helping. \$3,000 helps 100 children and \$5,000 helps 200 children. For donations of \$10,000 or more we customize a program that can include a full school delivery and PR component.

EMPLOYEE ENGAGEMENT

Companies looking to attract and retain the best and brightest employees are creating corporate cultures of giving. Anytime co-workers can focus their collective attention on a project that is helping the community and promoting team building, it's a win-win. In this hands-on model, employees determine how many children they can help, they purchase the shoes and arrange to deliver them to the school (no event) or our emergency shoe distribution center.

DONATE SHOES - RETAILERS

To accomplish our goal of doubling the number of children we serve each year, we need SHOES. Sneaker brands, retail chains, specialty footwear shops, online stores and wholesalers who want to make a difference in the lives of local children in need can donate new athletic shoes year round. We have a dedicated warehouse capable of receiving large shipments. This is a no/low cost way of helping kids with your excess inventory.

*For more information, please contact our Vice President of Strategic Partnerships,
Nekeda Newell-Hall at (909) 482-0050 or email her: nekeda@shoesthatfit.org.*

www.shoesthatfit.org

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