



# Partner with Shoes That Fit

Help kids learn. play. thrive.

## WHO: STRATEGIC PARTNERS

Our Strategic Partners empower kids in their own communities or nationally through the gift of brand new athletic shoes. We help companies leverage all their internal assets and partners to develop impactful marketing and social responsibility programs. You can direct your donation to kids at a specific school/organization or make an unrestricted financial contribution to help kids nationwide.

## WHY: YOUR TEAM CARES

Employees want to be part of a company that gives back. Organizations looking to attract and retain the best and brightest team members are creating corporate cultures of giving. Customers are even more loyal to brands with values and heart. We provide opportunities to highlight your good work on social media, in our company newsletters, Annual Report, and on our website so others can see your community impact and be inspired to help as well. If schools allow, we can engage your employees in a day of service on a school campus to deliver shoes.

## HOW: PROVIDE FUNDING

There are many ways your company can donate, including matching your employee gifts, contributing from your corporate foundation, or hosting an online fundraiser to mobilize employees and customers. This partnership is perfect for sharing digitally and through retail activations. Once funding is received, Shoes That Fit will take care of all logistics including measuring kids' feet, purchasing shoes, and delivering shoes and smiles.

## DONATION AMOUNT

- \$30 Per Pair - Name Brands
- \$35 Per Pair - Name Brands + Socks
- \$55 Per Pair - Premium Brands
- \$60 Per Pair - Premium Brands + Socks
- \*Minimum purchase of 200 pairs required

For more information, please contact our Chief Strategy Officer, Nekeda Newell Hall at (909) 482-0050 or email her: [nekeda@shoesthatfit.org](mailto:nekeda@shoesthatfit.org).

[www.shoesthatfit.org](http://www.shoesthatfit.org)

Shoes That Fit is a 501(c)(3) nonprofit • EIN:95-4425565

