



Help kids learn. play. thrive.

Millions of kids across the country need new shoes each year because their families are struggling financially. Corporate and organizational partners step up to help them through Shoes That Fit! Together, we serve more than 200,000 children each year, helping them step into their fullest potential.

We work closely with our partners to develop strategic campaigns and giving opportunities to make a nationwide impact for kids.

WHY SHOES?

1 IN 3 AMERICAN CHILDREN LIVE IN A LOW-INCOME FAMILY.

Shoes are one of the most expensive items that kids need year after year. Families facing severe financial strain often must choose between essentials—they can either pay bills or buy new shoes. As you can imagine, food or rent win every time.

When kids have to go to school with ill-fitting or worn-out shoes, they aren't able to concentrate or participate fully. Shoes that are too small cause physical pain that distracts young minds in the classroom. Shoes that are worn out hinder kids on the playground and on the competition field. Children who don't have properly fitted shoes face bullying, experience higher incidences of low self-esteem, and tend to miss school.

CORPORATE PARTNERS MAKE A DIFFERENCE!

When kids get new shoes, a basic need is met. But they're really getting so much more! New shoes deliver a boost of self-confidence and hope to children in need. New shoes affirm a child's dignity and self-worth. New shoes let kids—and their families—know that their community sees and cares about them.

Your partnership helps kids in need rise above the hurdles that poverty places in their path, ensuring they are ready to learn, play, and thrive at school each day.

HERE'S HOW WE'LL WORK, TOGETHER.

MOBILIZE YOUR EMPLOYEES

Today's workforce wants more than just a job. They want meaning and purpose. As a corporate partner, you'll provide employees a meaningful way to work together for good. We will develop a giving campaign for your corporation that inspires employee involvement and help kids across the country.

LEVERAGE YOUR CUSTOMER BASE

Customers are more loyal to brands with values and heart. By partnering with Shoes That Fit, you'll provide customers with an opportunity to make an impact for kids. We will develop a giving campaign that inspires customer involvement and strengthens their connection to your brand.

MAKE A VISIBLE IMPACT

Communities want companies to contribute to the well-being of society. As a corporate partner, your company will champion childhood development by providing children with shoes that fit. We will provide reporting and promotional coverage to showcase the power of your brand at work.

Every partner receives impact reporting to use in their own communications, as well as recognition by Shoes That Fit on our social media, on our website, and in our newsletters and annual report.

LET'S GET STARTED.

Nekeda Newell-Hall will walk you through the partnership process every step of the way. Reach out today to get started!

Nekeda Newell-Hall
 (909) 482-0050
 Nekeda@shoesthatfit.org

