



**SHOES
THAT FIT**
Every child deserves them*

Stronger!

**"Wow! I
Love these!
They make
my feet feel
happy!"**

Kindergarten student, San Antonio, TX

Dear Friends,

In 2023, we celebrate how, together, we make our kids and communities **STRONGER: physically, mentally, and emotionally.**

When kids have shoes that fit, **they are empowered to join their peers on sports teams and on the playground.** I love this note a teacher in Branson, MO wrote in February: "A 4th grade student was participating in our after school cross country program. We learned he wore a pair of tennis shoes belonging to an adult in his household that would fly off when he ran. We fitted him with his very own new pair of shoes ... He was so excited that he didn't have to worry about his shoes flying off in the upcoming big race. He waited for me to say 'ready, set, go!' He then took off with the biggest smile."

A pair of good quality, properly fitted shoes **removes a barrier to kids staying in school.** If they can't stay in school, they can't develop the mental skills needed to succeed in life. This story from a teacher in Spokane, WA shows how the gift of shoes can help educators create opportunities for kids in need: "A 3rd grade boy had a history of poor attendance and acting out. After measuring the student's feet for a new pair of shoes, his attendance improved. He asked me every day if the shoes had shipped. After the shoes arrived, I put him in charge of distributing the shoes. Giving him a job and a new pair of shoes improved his self-esteem and he started to have more confidence!"

Children thrive when they have **emotional support and positive relationships at school.** An email from a teacher in Lubbock, TX captures this perfectly: "A mentor relayed to me that his mentee was being made fun of for not having shoes. He was sad for his mother who hadn't rebuilt her salon clientele after the pandemic. I was able to get him his first pair of Nikes. He was so grateful to relieve the pressure from his mom. This particular student has a mentor because of behavioral issues so it has been nice to see a shift in his confidence. He is friendlier and gets along with others; he makes friends and no longer gets into fights."

I am deeply grateful for your continued trust and support: you make these stories, and countless others like them, possible every day of the year in schools in your own backyard and across the country. You inspire me and everyone here at Shoes That Fit with your generosity and confidence. Together, we make a better, brighter, and STRONGER future for kids in need!



All the best,

Amy Fass
CEO and Executive
Director



"They fit *perfect*, they are perfect for my heart."

Kindergarten boy, Oxnard, CA

The impact of *your* generosity!

The percentage of educators who saw and reported significant improvements in:



89%
Confidence



88%
Self-esteem



65%

Social Interaction



58%

Physical Activity



As well as improvements in **academic performance, attendance, attitude, and behavior.**

You're breaking records again!

We're so thankful that your generosity brought shoes to more children than we've ever helped before.

164,109
Children Helped

1,804
Schools Served

**"I won't
have to
share
shoes
with my
cousin!"**

5th grade boy, Las Vegas, NV

Giving as a *Family*



This year marks the fifth year that the Garvey family has given through Shoes That Fit to those less fortunate. With a philanthropic presence in Southern California since the 1970s, the Garvey family and their homegrown real estate development company are committed to making a positive

impact through their building practices and personal commitments. Kitty, the family's beloved matriarch, fostered the informal family rule that one needs to spend as many hours giving back as they are years old. Daniel and Marie, who were introduced to Shoes That Fit by a friend, are now planting the seeds of generosity in their own children. This year, their daughter, Hailey, became a Shoes That Fit volunteer for the first time.

Our Corporate Partners are key to helping children across the country get *brand-new* shoes.

Here are a few stories of their impact:



GEICO – For the second year in a row, **GEICO** and their employees helped deliver shoes to 8,000 kids across 16 states and Washington D.C. through their **GEICO Cares** program. New shoes were distributed during on-campus events at schools and through **GEICO** partnership events like the **National Urban League's Community & Family Day**, and a special event with the **US Soccer Foundation**, encouraging kids to play sports and stay active. Some lucky students were even surprised with a visit from the **GEICO Gecko**!



MERCEDES-BENZ – (MBUSA) donated 1,270 pairs of new shoes as part of their **Season to Shine** holiday giving program in Atlanta, GA. **MBUSA** teamed up with brand ambassador **Ludacris** and **The Ludacris Foundation** to deliver 1,070 shoes at their partner schools – Michael R. Hollis Innovation Academy and Leonora P. Miles Elementary. In addition, **MBUSA** also delivered 200 pairs to support the **Girls on the Run** program, Atlanta chapter.



CLARK COUNTY – **Clark County Commissioner's Office** provided 10,000 pairs of **Nike** shoes to children in the Clark County area of Nevada. Each county commissioner held a fun event in their district at community centers,

Boys and Girls Clubs, and elementary schools. The incredible team at **Zappos** also joined the partnership and brought their "Zappos for Good" truck, where kids were able to pick out clothing and school supplies to go along with their brand-new **Nikes**!

RACK ROOM – **Rack Room**, and their sister store **Off Broadway**, continued to help us tackle one of the most visible signs of poverty by raising \$1.9 million to ensure more than 41,000 kids nationwide could step forward in confidence with brand new shoes. As one teacher in Haslet, TX shared, when her students received their shoes, *"...the joy that comes to their faces is priceless! This happens multiple times and ranges from kindergarten through 5th grade. Thank you Rack Room...this is so special for our kids who need shoes."*

NORDSTROM – In our biggest partnership year with **Nordstrom** yet, more than \$1 million was raised in the fall of 2022 helping us reach more children than ever – over 45,000! Six on-campus shoe distribution events were held at schools in Chicago, Dallas, Los Angeles, New York, Portland, and Seattle. **Nordstrom** volunteers measured students' feet, provided shoelaces and charms, and sent each student home with a brand new pair of Nikes! Special guests from the **WNBA** were also in attendance to hand out shoes and inspire the kids to stay active and follow their passion! In addition to school events, new shoes were shipped directly to more than 350 schools across 40 states and Washington, D.C.



A Walker's Legacy - Giving Shoes!

Steve Giannini, former COO of Agricultural Glass & Aluminum, had a reputation for inspecting job sites with each of his new project managers. Some of the sites were huge city skyscrapers that required walking from top to bottom. When Steve retired, his coworkers decided that giving shoes to kids would be a great way to honor his walking legacy. They got in touch with us to start a shoe drive, "Walk the JobSite," and have recently completed their second year collecting brand new sneakers to help children in California while also raising \$6,300 to support other children in need across the country.



NORDSTROM



GEICO



Morgan Stanley



HMC Architects



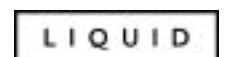
Kaiser Permanente



APOLLO



nuveen



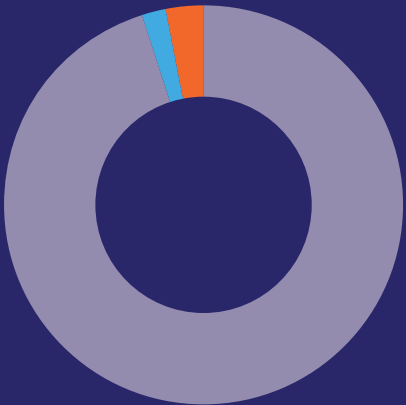
Coach Gregg Popovich • Courtland Sutton • The McMurray Family • Dan Dressel & Friends

"I feel like
a *princess*
and my
feet don't
hurt!"

Lily, 3rd grade, Albuquerque, NM

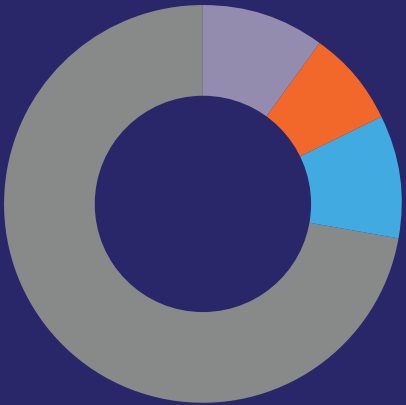


Your generosity makes new shoes a reality!



■ Program Services	95%	\$11,288,525
■ Management and General	3%	\$467,186
■ Fundraising	2%	\$291,546
TOTAL		\$12,047,257

Other Changes/Unrealized Losses	\$88,527
End-of-Year Net Assets	\$2,231,815



REVENUE AND SUPPORT		
■ Businesses	10%	\$1,083,240
■ Foundations	8%	\$979,557
■ Individuals	10%	\$1,068,816
■ Gifts-in-Kind	72%	\$8,241,565
TOTAL 2022-2023 SUPPORT		\$11,373,178

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3rd grade boy, Kingsport, TN

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1420 N. Claremont Boulevard, Suite 204-A
Claremont, CA 91711



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